



Harnessing Intellectual Property in Academic Institutions

1. Background

SIDDHAST IP INNOVATION Pvt Ltd. would be organizing a Seminar on Intellectual Property and Copyright Issue. The proposed Seminar titles **Harnessing Intellectual Property in Academic Institutions**. Intellectual Property is appreciated as the tool for economic development. It is a well known fact that Academic Institutions are the major source of Intellectual property, whether they are Patents (Inventions), Copyrights (Work of Authorships , Including technical manuals , software specifications, papers published in journals, digital contents) and Know How (e.g. expertise skilled craftsmanship , training capabilities , understanding of some thing which works).

As academic Institutions are major source of Intellectual property it is necessary to promote intellectual property culture in academic institution so that we get regular inventions (patents), good education contents from Indian authors (copyrights) and expert (Know How).

The Proposed programme would bring senior policy makers, head of the academic Institutions, researchers, Scientists and authors, Academic Industry (Publishers Publishing House) and development organizations who are involved in academic institutions and creating intellectual property. Programme will be particularly useful for head of the institutions, authors of technical books and publishers

Objective of Programme

1. To familiarize the participants with the basic theory and practice of IP regimes in Academic Institutions in India and around the globe.
2. To look into specific cases of competitive advantage gained through protection of IP in Academic Institutions.
3. To appreciate the dimensions of licensing associated with IP protection (From Mind to Market)
4. To familiarize the responsibility of industries involved in Intellectual Property Trade.

2. Details of topics to be covered

1. **Introduction of Intellectual property**
 - What it is?
 - Why it is?
 - Need of it?
2. **Intellectual Property and Academia (The Close Relationship)**
 - IP and Innovation Promotion (Use of Patent Information)
 - Innovation Management
 - Challenges of IP Management in Academic Institutions
 - Creativity & Innovation : Ways to implement in India and Indian Technical Institutions



3. **Importance of Intellectual Property in Agriculture and Technology**
 - Plant Variety Protection and Farmer's Right Act
 - IP, TRIPs and WTO.
 - Copyrights, Patents, Trade Marks and related rights
 - International Protection of Copyright and Related Rights
 - Copyright Protection in the Digital Environment: Issues and Challenges

3. Target Groups for the programme

The Target Group:

1. Faculties and Head of the Departments.
2. Agriculture and Technology Graduates (Students of institution involved in innovative activities)

4. Tentative programme of seminar/workshop

a.) **1 Day session (Two Resource Person)**

b.) **2 Day Seminar (Three Resource Person)**

5. Fee

HONOURORIUM of Rs.5, 000 per Resource person per day session.

* The University shall be responsible for arranging in-campus accommodation and air-tickets / 3 AC for our experts from New Delhi, both ways.